

SPONSORSHIP LEVELS



LANDSCAPE ARCHITECTURE RIDE DETROIT EDUCATION IN MOTION



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LA RIDE SPONSORSHIP LEVELS – LA RIDE DETROIT September 27, 2017 (1pm – 6pm)

Gold Level Title Sponsor (one available):

\$2,500

1. Premium: Framed LA Ride Art Poster, under glass, Gold Level sponsor's logo only, displayed on easel, during the Annual Meeting, \$350 value – included.
2. Tent and Table at the "Send Off" ceremony for the DETROIT, LA RIDE 9-28-17 and registration tent.
3. Annual Meeting Booth: Sponsor will receive a 6'X8' booth, on Thursday 9-28-17 during the Annual Meeting
4. Company representative does 2-3 minutes speech during the official "Send off Ceremony" at start of LA RIDE.
5. Top Billing Position on the LA RIDE Display Board, which will be displayed at the official LA RIDE "Send-off Ceremony" on 9-27-17 and at the main entrance into the Annual Meeting on 9-28-17.
6. Verbal recognition at the "Send Off" ceremony for the DETROIT, LA RIDE, on 9-27-17
7. Verbal recognition from the podium at the beginning of the Annual Meeting
8. Name and logo on the official LA RIDE T-Shirt (Title Sponsor).
9. Top billing on the official LA RIDE Brochure (Title Sponsor listed in trail map to each rider).
10. Sponsor invited to lead the LA RIDE to first stop.
11. Sponsor listed on the www.laride.us website for 1 year

Silver Level Title Sponsor:

\$1,500

1. Company representative does 2-3 minutes speech during the official "Send-off Ceremony" at start of LA RIDE.
2. Second position on the LA RIDE Display Board, which will be displayed at the official LA RIDE "Send-off Ceremony" on 9-27-17 and at the main entrance into the Annual Meeting on 9-28-17.
3. Verbal recognition at the "Send Off" ceremony for the DETROIT, LA RIDE, on 9-27-17
4. Verbal recognition from the podium at the beginning of the Annual Meeting
5. Name on the LA RIDE poster at the main entrance into the Annual Meeting
6. Name and logo on the official LA RIDE T-Shirt (Title Sponsor)
7. Logo on the official LA RIDE Brochure (Title Sponsor listed in trail map to each rider)
8. Sponsor listed on the www.laride.us website for 1 year

Bronze Level:

\$1,000

1. Logo on the LA RIDE Display Board, which will be displayed at the official LA RIDE "Send-off Ceremony" on 9-27-17 and at the main entrance into the Annual Meeting on 9-28-17. Mention at the "Send Off" ceremony for the DETROIT, LA RIDE
2. Verbal recognition from the podium at the beginning of the Annual Meeting
3. Name and logo on the official LA RIDE T-Shirt
4. Logo on the official LA RIDE Brochure (Title Sponsor listed in trail map to each rider)
5. Sponsor listed on the www.laride.us website for 1 year

Specialty Sponsor Sign Opportunities:

- Send off & Registration tent where everyone will register and socialize pre-ride (set up two hours before the ride) **\$300**
- Bike set-up, repair, air pump station (set up two hours before the ride) **\$300**
- Mini Stops during the RIDE, recognition during 1 of 3 lectures **\$300**
- Final Stop, name recognition before we head to the Evening Social **\$300**
- Evening Social – Main Sponsor of Party following the LA RIDE **\$300**

T-Shirt, Display Board and Trail Brochure Opportunities:

- Name/logo on T-Shirt and Display Board and listed in trail brochure **\$250**

LA Ride Detroit 2017 Art Posters

- Framed 24x36 LA Ride Art Poster, under glass, with your company logo **\$350**
- LA Ride Art Poster (available at event – pre-order also available) **\$75**
- LA Ride Art Poster (customized with your company logo on poster) **\$150**

Contact Bob Ford or Pete Bosheff with questions and to reserve sponsorship opportunities.

Bob Ford: bford@lapinc.net PH: (517) 485-5500

Pete Bosheff petbosheff@gmail.com (517) 202-1053

Submit payment to Michigan ASLA (memo LA Ride 17),
1000 West St. Joseph Hwy., Suite 200, Lansing MI 48915
*Credit Cards can be taken over the phone. 517.485.4116

All Proceeds from Sponsorships and contributions go to support the Michigan Chapter of the American Society of Landscape Architects, a nonprofit organization, which supports advocacy of the landscape architecture profession, and landscape architecture student programs including; scholarships, awards, portfolio reviews, mentoring, and student chapters.



www.michiganasla.org

www.laride.us

Inaugural LA Ride Art Poster



Add your Company logo here



2017 Michigan Chapter ASLA Annual Meeting
The Historic Gem Theatre
 333 Madison Street
 Detroit, Michigan 48226

LA Ride Sponsorship Worksheet

LA RIDE SPONSOR

Please indicate which item(s) you will be sponsoring by circling the corresponding dollar amounts listed below.

Gold Level Title Sponsor	\$2,500	Final Stop Sponsor	\$300
Silver Level Title Sponsor	\$1,500	Post-ride Evening Social Sponsor	\$300
Bronze Level Title Sponsor	\$1,000	T-shirt and Display Board Company Logo	\$250
Send off & Registration Tent	\$300	Framed 24x36" LA Ride Art Poster	\$350
Bike Set-up Station	\$300	LA Ride Art Poster with Company Logo	\$150
Mini Stop Sponsor	\$300	LA Ride Art Poster	\$75
Number Attending the LA Ride	_____	TOTAL PAYMENT DUE	

*Title sponsorships include two riders for the sponsoring organization, and all other sponsorships include one rider.

**Please plan on bringing a bike if you are able and attending the LA Ride. If you need a bike we are currently working on bike rental arrangements so be sure to check in with Michigan ASLA as we get closer to the event.

Sponsor Contact & Attendees(s): _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____ Phone: _____

<input type="checkbox"/> Check # _____	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> American Express
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Checks payable to Michigan ASLA

Credit Card Number: _____ CVV _____ Exp. Date _____

Billing Address: _____

Card Holder Name: _____

Signature: _____

Please respond before September 9, 2017 so we can adequately prepare all sponsorship materials prior to the LA Ride on September 27th.

Return Worksheet and Payment Method to: Michigan ASLA

1000 West St. Joseph Hwy., Suite 200, Lansing, MI 48915 Phone: 517.485.4116 Fax: 517.485.9408